

## **CLAIMS**

What I claim is:

1. A method for distributing location-relevant advertising information over a  
5 wireless communications network to a system user comprising:  
    obtaining advertising information from advertisers, said advertising information  
including advertising content and GPS coordinates;  
    storing said advertising information in a database;  
    transmitting said advertising information to a receiver over a wireless  
10 communications network, said receiver having an electronic display;  
    continually obtaining GPS coordinates of said at least one receiver;  
    comparing said receiver GPS coordinates with GPS coordinates contained in  
advertising information and determining proximity between said receiver GPS  
coordinates and advertising GPS coordinates; and  
15 displaying advertising content for advertising information on said receiver  
electronic display based on proximity.
2. A method for distributing location-relevant advertising information  
according to claim 1, further including the steps of:  
20 providing input to said receiver in the form of keywords;  
    comparing said keywords to keywords associated with said advertising  
information; and  
    displaying advertising content for advertising information on said receiver  
electronic display based on said input.



3. A method for distributing location-relevant advertising information according to claim 1, wherein said wireless communications network includes communications satellites.

5 4. A method for distributing location-relevant advertising information over a wireless communications network to a system user comprising:

obtaining advertising information from advertisers, said advertising information including advertising content and GPS coordinates;

storing said advertising information in a database;

10 charging said advertisers a recurring fee for storing and transmitting said advertising information;

transmitting said advertising information to a receiver over a wireless communications network, said receiver having an electronic display;

continually obtaining GPS coordinates of said at least one receiver;

15 comparing said receiver GPS coordinates with GPS coordinates contained in advertising information and determining proximity between said receiver GPS coordinates and advertising GPS coordinates;

displaying advertising content for advertising information on said receiver electronic display based on proximity; and

20 charging a receiver user a subscription fee for receiving said advertising information.



5. A method for distributing location-relevant advertising information according to claim 4, further including the steps of:

providing input to said receiver in the form of keywords;

comparing said keywords to keywords associated with said advertising  
5 information; and

displaying advertising content for advertising information on said receiver  
electronic display based on said input.

6. A method for distributing location-relevant advertising information  
10 according to claim 4, further including the step of prioritizing the display of advertising  
content based on fees paid by said advertisers.

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